

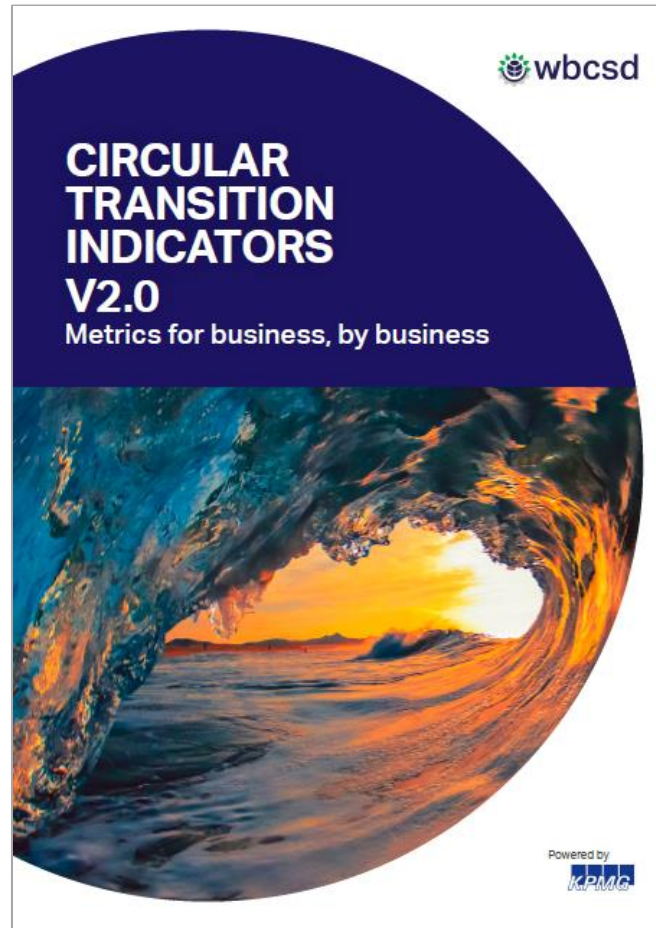
Circular Transition Indicators (CTI)

Development Opportunities

CTI-Engagement Partners



Circular Metrics



Provide insight in circularity **on a company level** to drive the transition towards a circular economy by **encouraging** businesses to adopt innovative **circular business models** that improve company **longevity** and **resilience**.

CTI KEY PRINCIPLES

- Simple
- Consistent
- Complete
- Complementary
- Neutral



Sign on the [CTI Tool](#) for a free account

CTI-Engagement Partners

On-boarding package

CTI User groups | What is a user group?

Concept	<p>A user group is a opportunity for a group of companies that want to test WBCSD's Circular Transition Indicators ("CTI") methodology to measure and improve their circular performance. The user group is coordinated by CTI Engagement Partners with the support of WBCSD.</p>
Format	<ul style="list-style-type: none">• Coordinated sessions and calls to outline the CTI process step by step.• A platform for companies to discuss specific sector related challenges and solutions. <p>For the duration of the user group, participating companies have access to:</p> <ul style="list-style-type: none">• Capacity building (webinars, online trainings, targeted meetings)• CTI Tool Pro for a period of 4 months (includes tool capacity-building / 1 account per company)• 1 Quicksan / company with a CTI expert to review the assessment, interpret results, identify opportunities and priorities
Timeline	<p>The duration of the user group is approximately 4 months with a call every 2 weeks (5 in total).</p>
Expected outcomes	<ul style="list-style-type: none">• Guide the adoption and use of the CTI so that companies have a good level of understanding of CTI, its overall application and value to address linear risks and capitalize on circular opportunities.• Guide towards the publication of use cases and sharing of best practices to serve as an industry guidance on CTI.• Obtain feedback on CTI application, CTI Tool user journey and overall methodology improvements.

CTI Academy – Onboarding package – Engagement partners

CTI Engagement Partners	
<p>Access to CTI Online Trainings (3 staff / company)</p> <p>Bi-weekly meetings / 3 months</p> <p>1 quick scan / company</p> <p>Access to CTI Tool – Professional / 3 months (1 account per company / unlimited users per account)</p>	<ul style="list-style-type: none">• Increase organization-wide capacity to measure and improve circular performance• Build member companies and partners' capacity to apply CTI and benefit from existing opportunities of going circular• Extend offering to existing and new members• Increase professional development opportunities for staff
<p>CHF 20'000 <10 companies</p> <p>CHF 30'000 > 10 companies</p>	

If you are interested in this opportunity and for more info, contact Irene: martinetti@wbcsd.org

Our contact details

Maayke Damen

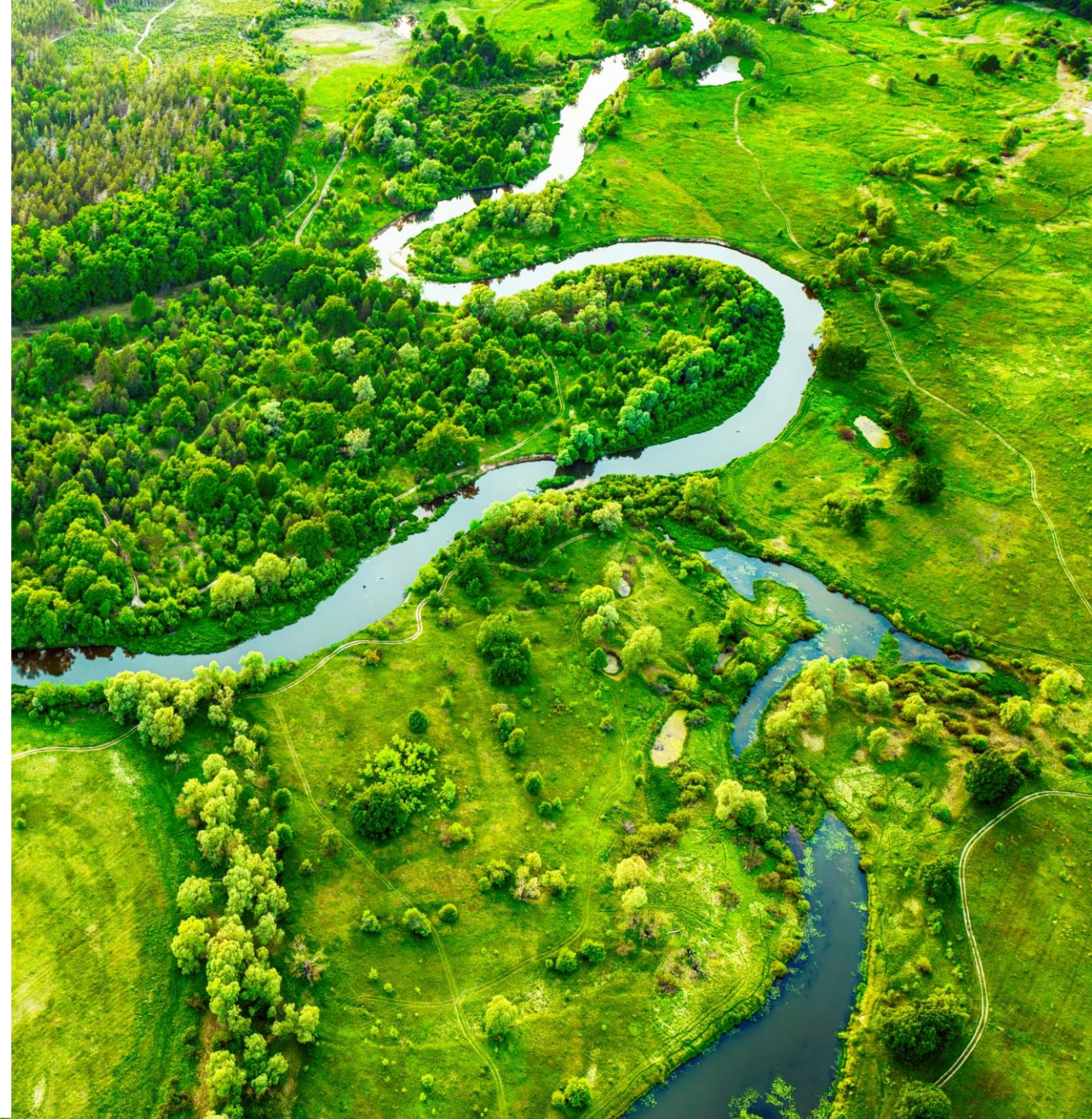
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VISION 2050

TIME TO

**TRANS
FORM**