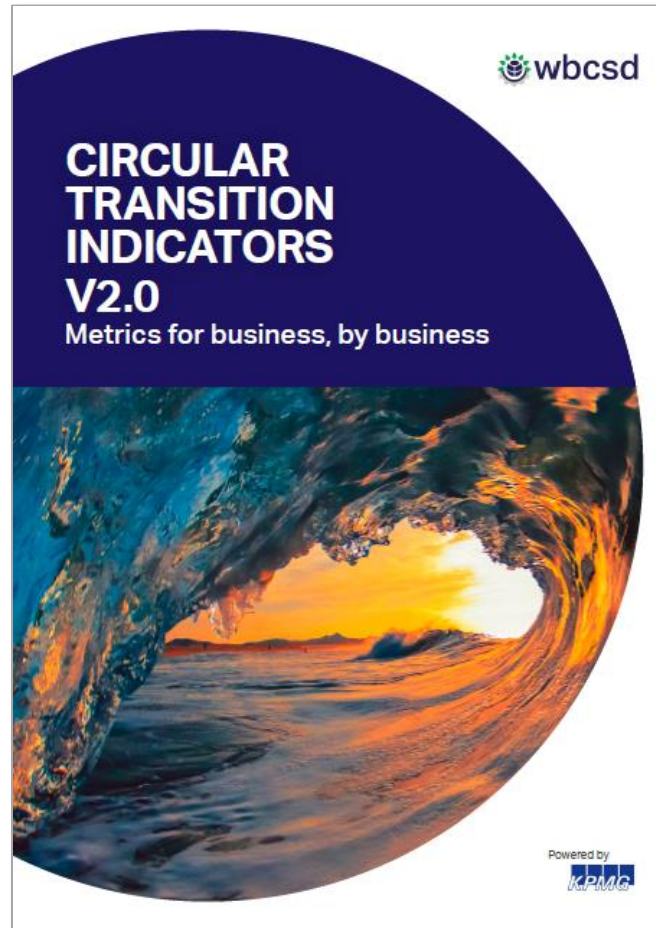


Circular Transition Indicators (CTI)

Development Opportunities
CTI-Champion



Circular Metrics



Provide insight in circularity **on a company level** to drive the transition towards a circular economy by **encouraging businesses** to adopt innovative **circular business models** that improve company **longevity** and **resilience**.

CTI KEY PRINCIPLES

- Simple
- Consistent
- Complete
- Complementary
- Neutral

Sign on the [CTI Tool](#) for a free account



CTI-Champion On-boarding package

CTI Academy – Onboarding package - Companies

CTI Champions	
<p>Access to CTI Online Trainings / Year for 20 staff</p> <p>10 Advisory Credits</p> <p>Access to CTI Tool – Professional / Year (unlimited users)</p>	<ul style="list-style-type: none">• Apply a widely recognized, consistent and comparable framework to measure your circular performance• Use CTI effectively to understand circularity of company flows• Swiftly identify opportunities to increase company circular performance• Reduce risk and decouple company growth from linear sourcing• Build capacity and facilitate collaboration and leadership buy-in on circular economy across the organization• Build company-wide awareness and capacity on circular economy
CHF 15'000	

If you are interested in this opportunity and for more info, contact Irene: martinetti@wbcsd.org

Our contact details

Maayke Damen

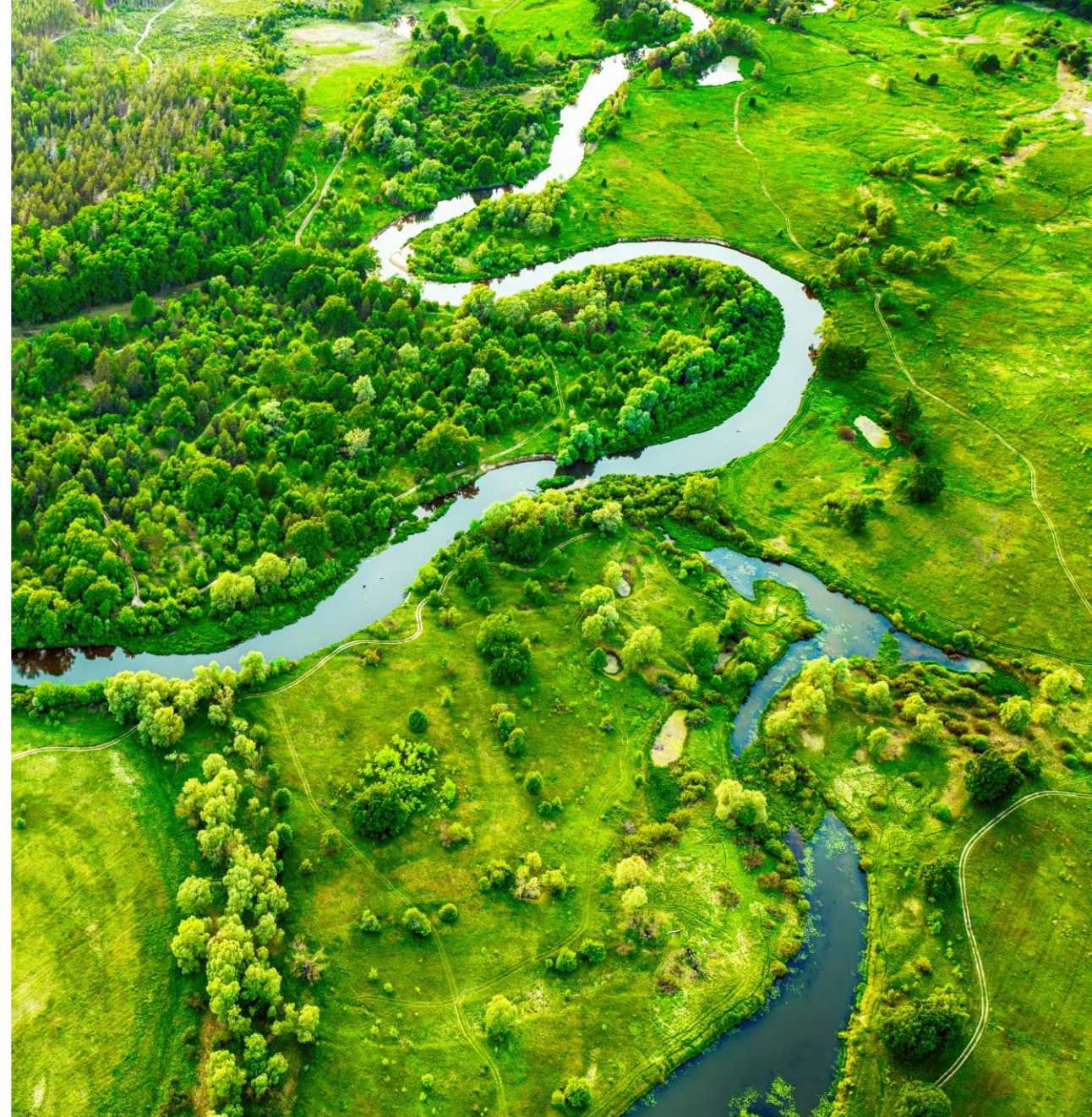
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VISION 2050

TIME TO

**TRANS
FORM**