Circular Transition Indicators (CTI)

Development Opportunities

CTI-Champion
Circular Metrics

Provide insight in circularity on a company level to drive the transition towards a circular economy by encouraging businesses to adopt innovative circular business models that improve company longevity and resilience.

CTI KEY PRINCIPLES

Simple
Consistent
Complete
Complementary
Neutral

Sign on the CTI Tool for a free account
CTI-Champion
On-boarding package
## CTI Academy – Onboarding package - Companies

<table>
<thead>
<tr>
<th>Access to CTI Online Trainings / Year for 20 staff</th>
<th>CTI Champions</th>
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<tbody>
<tr>
<td>10 Advisory Credits</td>
<td>• Apply a widely recognized, consistent and comparable framework to measure your circular performance</td>
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<tr>
<td>Access to CTI Tool – Professional / Year</td>
<td>• Use CTI effectively to understand circularity of company flows</td>
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<td>(unlimited users)</td>
<td>• Swiftly identify opportunities to increase company circular performance</td>
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<td>• Reduce risk and decouple company growth from linear sourcing</td>
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<td>• Build capacity and facilitate collaboration and leadership buy-in on circular economy across the organization</td>
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<td>• Build company-wide awareness and capacity on circular economy</td>
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CHF 15’000

If you are interested in this opportunity and for more info, contact Irene: martinetti@wbcsd.org
Our **contact details**

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VISION 2050
TIME TO TRANSFORM