Circular Transition Indicators (CTI)
Development Opportunities
CTI-Implementation Partners
Circular Transition Indicators (CTI)

Provide insight in circularity on a company level to drive the transition towards a circular economy by encouraging businesses to adopt innovative circular business models that improve company longevity and resilience.

CTI KEY PRINCIPLES
Simple
Consistent
Complete
Complementary
Neutral

Sign on the [CTI Tool](#) for a free account
CTI-Implementation Partners
On-boarding package
## CTI Academy – Onboarding package – Professional services

<table>
<thead>
<tr>
<th>CTI Implementation Partners (Colibri)*</th>
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<tbody>
<tr>
<td><strong>Implementation Partners Training for 10 staff</strong></td>
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<td>10 Advisory Credits</td>
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<td>• Become a recognized CTI implementation partner and include a widely used, consistent and comparable framework to measure circular performance in your service offering</td>
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<td>• Access a wide array of dedicated CTI capacity-building and implementation resources</td>
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</table>

10,000 CHF

If you are interested in this opportunity and for more info, contact Irene: [martinetti@wbscd.org](mailto:martinetti@wbscd.org)

*Organizations < 200,000 USD / annual revenue
# CTI Academy – Onboarding package – Professional services

## CTI Implementation Partners (Falcon)*

| Implementation Partners Training for 20 staff | • Become a recognized CTI implementation partner and include a widely used, consistent and comparable framework to measure circular performance in your service offering |
| 20 Advisory Credits | • Provide staff with extensive training and practical guidance on CTI methodology |
| 20 CircularIQ Credits | • Increase clients’ circular performance and build their capacity to measure and improve circular performance |
| Access to CTI Tool – Professional / Year (unlimited users) | • Expand staff capacity-building and professional development opportunities |
| | • Access a wide array of dedicated CTI capacity-building and implementation resources |

20000 CHF

If you are interested in this opportunity and for more info, contact Irene: martinetti@wbcsd.org

* Organizations > 200'000 USD / annual revenue
Implementation
Partners Training
CTI Academy – Calendar of IP trainings 2021

MAY
17, 18, 19
24, 25, 26
1.30 to 3.00 pm CET

SEPTEMBER
21, 22, 23
28, 29, 30
1.30 to 3.00 pm CET

NOVEMBER
16, 17, 18
23, 24, 25
1.30 to 3.00 pm CET

The Implementation Partners training is available only as part of the IP Colibri and Falcon packages. For more info, contact Irene: martinetti@wbcsd.org
# CTI Academy – Implementation Partners Training Program

## Session 1 (1h30)
**Introduction to Circular Metrics**
- Circular Metrics background
- Intro to CTI 7 step approach
- Intro to step 1, 2 and 3
- CTI Tool overview

## Session 2 (1h30)
**Introduction to Circular Metrics**
- CTI methodology – Step 4
  1. Close the Loop (% circularity)
  2. Close the Loop (water, energy)

## Session 3 (1h30)
**Introduction to Circular Metrics**
- CTI methodology – Step 4
  1. Optimize the loop
  2. Value the Loop
- CTI in practice: Intro

## Session 4 (1h30)
**Introduction to Circular Metrics**
- CTI methodology - Steps 5, 6 and 7
  1. Analyze
  2. Prioritize
  3. Apply

## Session 5 (1h30)
**CTI and the bioeconomy**
- Overview – Bioeconomy & CTI
- Key definitions and considerations
- CTI in practice:
  1. Case studies presentations
  2. Expert and peer review

## Session 6 (1h30)
**Wrap-up and opportunities**
- CTI in practice:
  1. CTI user journey
  2. Questions & wrap-up
- CTI Academy: resources and community
- Partnership opportunities

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Trainers: WBCSD, KPMG, CircularIQ

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Our contact details

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Lead.
Transform.
Succeed.