What does nature-positive mean for business?

The “building blocks” help business understand the implications of the Global Goal for Nature and identify relevant frameworks and tools to adopt.

Together, these “building blocks” guide businesses to act now to halt and reverse nature loss, and credibly contribute to a nature-positive world, with positive impacts outweighing negative impacts on nature from 2030 onwards.

**ASSESS & PRIORITIZE**
Assess realms of nature (biodiversity, freshwater, land, oceans) potentially relevant to operations and the value chain, and prioritise impacts, dependencies and opportunities for regeneration.

**COMMIT**
Set a baseline* and commit to ambitious, time-bound, science-informed goals and targets to both halt and reverse the loss of nature.


**MEASURE & VALUE**
Use validated, inter-related indicators to measure nature outcomes that inform decision-making.

**ACT**
Systematically apply the mitigation hierarchy within and beyond corporate operations to reduce pressures and have positive contributions across your value chain.

**TRANSFORM**
Collaborate to achieve nature-positive outcomes across all spheres of control and influence, including policy, financing and capacity building.

**DISCLOSE & REPORT**
Prepare to disclose material nature-related information.