

Corporate response to India's second wave – some examples

Accenture

Partnering with Oxfam and Charities Aid Foundation in India. Enabled by Accenture, Oxfam provides digital training sessions for community workers and with Charities Aid Foundation, PPE for healthcare workers.

Source: <https://www.accenture.com/us-en/about/corporate-citizenship/coronavirus-societal-response>

Adani Group

Adani Group, importing four cryogenic tanks with 80-tonne liquid oxygen from Saudi Arabia. It is also procuring 5,000 medical-grade oxygen cylinders from Linde Saudi Arabia.

"We are on an urgent mission to secure oxygen supplies from across the world. This first shipment of 4 ISO cryogenic tanks with 80 tonnes of liquid oxygen is on its way from Dammam to Mundra" Adani group chairman Gautam Adani tweeted.

Source: <https://timesofindia.indiatimes.com/city/ahmedabad/adani-group-joins-efforts-to-secure-medical-oxygen/articleshow/82248424.cms>

Amazon India

E-commerce giant Amazon India has joined hands with ACT Grants, Temasek Foundation and Pune Platform for Covid-19 Response (PPCR), and other partners to urgently airlift over 8,000 oxygen concentrators and 500 bi-level positive airway pressure (BiPAP) machines from Singapore.

Amazon said it would bear the cost of airlifting these oxygen concentrators and BiPAP machines, procured through multiple funders.

"Covid-19 has severely impacted India in unimaginable ways. We stand firmly with the country, deploying our global logistics network to urgently airlift the needed oxygen concentrators to support the nation's immediate need," said Amit Agarwal, global senior vice president and country head, Amazon India.

Source: https://www.business-standard.com/article/current-affairs/covid-19-second-wave-amazon-to-airlift-over-10-000-oxygen-concentrators-121042600013_1.html

Apple

Apple CEO Tim Cook tweeted that the company will donate to support relief efforts on the ground.

"Amid a devastating rise of COVID cases in India, our thoughts are with the medical workers, our Apple family and everyone there who is fighting through this awful stage of the pandemic. Apple will be donating to support and relief efforts on the ground," Tim Cook tweeted on Tuesday.

Source: https://twitter.com/tim_cook/status/1386780398609309698?ref_src=twsrc%5Etfw%7Ctwcamp%5Etweetembed%7Ctwtterm%5E1386780398609309698%7Ctwtgr%5E%7Ctwcon%5Es1_&ref_url=https%3A%2F%2Fwww.

[businessinsider.com/covid-19-second-wave-apple-to-donate-to-covid-support-relief-efforts-in-india-tim-cook-2020-09](https://www.businessinsider.com/covid-19-second-wave-apple-to-donate-to-covid-support-relief-efforts-in-india-tim-cook-2020-09)

Delhivery

Logistics unicorn Delhivery's chief executive officer Sahil Barua wrote on LinkedIn that they are 'flying charters into India with oxygen concentrators and other essential supplies and can build more capacity on demand.'

Source: <https://www.moneycontrol.com/news/india/covid-19-second-wave-delhivery-announces-flying-charters-into-india-with-oxygen-concentrators-other-essential-supplies-6810811.html>

Facebook

Facebook founder and CEO Mark Zuckerberg expressed his solidarity with India on his platform:

"I'm thinking of everyone in India and hoping we get this virus under control soon. Facebook is working with UNICEF to help people understand when they should go to the hospital and giving \$10 million to emergency response efforts. More soon, and I hope you stay healthy," he wrote in a Facebook post.

Source: <https://www.livemint.com/companies/news/amazon-facebook-vivo-others-extend-support-in-india-s-fight-against-covid-11619569019590.html>

Godrej group

Godrej group under the aegis of Protekt India Movement, comprises relief supply of over 200,000 units of Godrej Protekt sanitizers and handwash products to Ujala Cygnus Hospitals. The supply includes Godrej Protekt sanitizers which will be used for patients and healthcare workers, who are at the frontlines in this pandemic. The donation will be utilized across 13 hospitals of the Ujala Cygnus Group of Hospitals spread over Delhi, Haryana, Uttarakhand and Uttar Pradesh.

Source: <https://indiacsr.in/csr-godrej-and-ujala-cygnus-hospital-group-partner-for-an-initiative-to-beat-the-ongoing-wave-of-covid-19/>

Goldman Sachs

Global financial services giant Goldman Sachs announced an additional USD 10 million support to help India fight the surge in COVID-19 infections and deaths. Frontline health facilities include portable COVID-19 care centres, oxygen concentrators and generators, and isolation care units at homes for non-critical patients from low-income communities; adding funds will also be deployed on mental wellbeing to aid a faster economic recovery in communities.

"India is home to three Goldman Sachs offices, and we have a responsibility to respond and provide our firm's support and assistance," its chairman and chief executive David M Solomon said.

"We are proud to support India in combating this crisis, helping to augment its medical infrastructure and drive vaccination efforts," its chairman and chief executive for India, Sonjoy Chatterjee, said.

Source: <https://www.goldmansachs.com/media-relations/press-releases/2021/relief-and-recovery-india.html>

Google

Google & Googlers are providing ₹135 crores in funding to GiveIndia, UNICEF for medical supplies, organizations supporting high-risk communities, and grants to help spread critical information. This includes two grants from Google.org, Google's philanthropic arm, totalling 20 Crore INR (USD 2.6 million). The first is to GiveIndia to provide cash assistance to families hit hardest by the crisis to help with their everyday expenses. The second will go to UNICEF to help get urgent medical supplies, including oxygen and testing equipment, to where it's needed most in India.

"It also includes donations from our ongoing employee giving campaign — so far, more than 900 Googlers have contributed 3.7 Crore INR (USD 500,000) for organizations supporting high-risk and marginalized communities," Sanjay Gupta India's Google head said in a statement.

Source: <https://www.bbc.com/news/world-asia-india-56845275>

https://twitter.com/sundarpichai/status/1386528938889908231?ref_src=twsrc%5Etfw%7Ctwcamp%5Etweetembed%7Ctwterm%5E1386528938889908231%7Ctwgr%5E%7Ctwcon%5Es1_ref_url=https%3A%2F%2Fwww.businessday.in%2Fcurrent%2Feconomy-politics%2Fapple-to-donate-to-covid-support-relief-efforts-in-india-tim-cook%2Fstory%2F437709.html

HDFC

HDFC Bank has announced that it will bear the cost of vaccination of over 100,000 employees and their immediate family members against coronavirus. HDFC Bank, India's largest private bank in terms of m-cap, said it would reimburse vaccination costs for the two mandated doses.

"Our employees have shown exemplary perseverance, professionalism and dedication to serve millions of customers. Covering the cost of vaccination for our employees and their dependent family members is a small gesture from the organisation to express our gratitude to our employees," Vinay Razdan, Group Head HR, HDFC Bank, said.

Source: https://www.business-standard.com/article/pti-stories/hdfc-bank-to-cover-vaccination-cost-of-employees-family-members-121031200853_1.html

Hindustan Unilever

Consumer goods giant Hindustan Unilever said it will provide 4,000 oxygen concentrators to India to help meet the medical oxygen requirement of home-bound patients and hospitals amid the devastating second wave of Covid-19.

The company, which will be putting in Rs30 crore in this initiative, has partnered with KVN Foundation and home healthcare company Portea Medical to put them to use.

Portea will have access to 3,000 concentrators, which will be provided free of charge to patients. The remaining will be donated by HUL to hospitals at some 20 locations across the country, the company said in a statement.

"The entire Unilever family is rallying together to support India in this moment of crisis by helping secure oxygen concentrators which are in severe short supply," said Sanjiv Mehta, chairman of HUL.

Source: <https://economictimes.indiatimes.com/news/company/corporate-trends/hul-to-donate-4000-oxygen-concentrators-in-tie-up-with-portea/articleshow/82507411.cms?from=mdr>

Infosys

The company has set up COVID-19 care centres for its employees as well as their families. Currently, the centres are located in Pune and Bengaluru and are in process of setting up similar facilities across its major offices in India.

"In order to support employees and their family members who have contracted COVID-19 and need special medical care beyond home quarantine, Infosys has set up Employee COVID Care Centres in Pune and Bengaluru."

Source: <https://analyticsindiamag.com/infosys-opens-covid-19-care-centre-for-employees-family-members/>

ITC

ITC has tied up with Linde India to airfreight 24 cryogenic ISO containers of 20 tonnes in each Asian countries for use by them to transport medical oxygen across the country. In addition, ITC is airlifting a large number of oxygen concentrators for distribution, its paperboards unit in Bhadrachalam has commenced supply of oxygen to neighbouring areas. From cryogenic oxygen containers to oxygen concentrators and generators, ITC is working towards mitigating the current crisis in oxygen supply in the second wave of Covid-19.

"ITC is committed to supporting the government in its fight against the debilitating pandemic and will continue to explore other avenues to help address the challenges emerging during these trying times" said the company in an official statement.

Source: https://www.business-standard.com/article/companies/covid-19-itc-helps-in-easing-oxygen-crisis-ties-up-with-linde-india-121042400648_1.html

Jindal industries

In Haryana, the OP Jindal Modern School operated by Jindal Stainless in Hisar is converted into a covid emergency hospital with ICU beds. Given the pandemic, the oxygen plant at the Hisar facility of Jindal Stainless runs up to a capacity of 150 per cent. The plant has increased its oxygen production capacity to 7.5 -8 MT per day from 6 MT per day.

"With a country-first motto in mind, we are ready to supply more oxygen to hospitals even if this is at the expense of the production," he said.

Source: <https://www.livemint.com/companies/news/india-inc-offers-balm-amid-viral-disaster-11619547887051.html>

JSW Steel

JSW Steel is supplying 1,000 tonnes of oxygen per day and plans to ramp it up. JSW steel also setting up new hospitals to tackle COVID pandemic challenge.

Seshagiri Rao M.V.S., chairman, CII Task Force on Oxygen Supply Chain and joint managing director and group CFO, JSW Steel Ltd, said "the task force has proposed to the government to use direct vessels to import liquid oxygen and remove other logistical bottlenecks to reduce the transit time, ensure speedy clearances and transport to the destinations through green corridors and augment capacity to produce additional oxygen using supercritical process".

Source: https://www.business-standard.com/article/companies/covid-steel-companies-looking-at-various-ways-to-mitigate-oxygen-crisis-121042701008_1.html

Procter & Gamble

Procter & Gamble said it would contribute Rs50 crore to vaccinate over 5 lakh citizens through partnerships with government and local authorities in India.

"In the current situation and going forward, vaccines play a critical role in containing the spread of the virus," Madhusudan Gopalan, CEO, P&G Indian Subcontinent, said, without disclosing the states where it plans to offer free vaccines.

Source: <https://us.pg.com/blogs/pg-india-supports-vaccine-efforts/>

Reliance Industries (RIL)

Reliance Industries Limited (RIL) supplies 700-tonne liquid medical oxygen to Gujarat, Maharashtra, Delhi, Madhya Pradesh, Rajasthan, Uttar Pradesh, and Daman, Diu & Nagar Haveli. The company plans to scale this up to 1,000 MT per day to meet the needs of one lakh people/day. In addition, the Reliance Foundation has also ordered the setting up of new hospital wards and ICU beds and has decided to manage a dedicated 650-bed Covid-19 care facility in the city's Worli area.

"There is an immediate need to maximise India's production and transportation capacities for medical grade oxygen. I am proud of our engineers at Jamnagar who have worked tirelessly, with a great sense of patriotic urgency, to meet this new challenge," Mukesh Ambani

Source: <https://www.businesstoday.in/current/corporate/reliance-rallies-covid-19-efforts-on-war-footing-becomes-indias-largest-producer-of-medical-oxygen/story/438008.html>

Tata Steel

Tata steel has increased its daily supply of medical oxygen to health centres to 600 tonnes with increased logistics support.

TV Narendran, president-designate, CII, and CEO and managing director of Tata Steel, said,

“There is a dire need to increase the availability of oxygen and address the logistical issues in transporting oxygen across the country. The biggest bottleneck is the shortage of cryogenic containers. Tatas are importing 36 cryogenic vessels by this month-end. Tata Steel is also supplying over 600 MT medical oxygen from its plants to hospitals”.

Source: <https://www.livemint.com/companies/news/covid19-tata-steel-raises-daily-oxygen-supply-to-600-tonnes-for-health-centres-11619433524073.html>

UPL

UPL is converting 4 nitrogen plants for oxygen production; will supply to Delhi, Gujarat and Madhya Pradesh <https://www.cnbctv18.com/business/upl-to-convert-4-nitrogen-plants-for-oxygen-production-will-supply-to-delhi-gujarat-and-mp-9066021.htm>

UPL is leading sanitization efforts in local hospitals to help medical industry and hospitals combat second wave of COVID-19 in India.

Source: https://www.upl-ltd.com/press_release/eNmlgis8E1pkpHROQYPZmyuS7yw3XGSSig2K1svV.pdf

Vistara (Tata Group)

Vistara has offered help to government organizations, hospitals in immediate need of air logistics. The airline has also contributed to fly doctors and nurses representing government organizations, free of cost, across its domestic network.

“...we want to help government organisations/hospitals in immediate need of air logistics. We welcome requests from accredited organisations representing the Government of India and state governments/union territories. We will evaluate these to extend as much support as possible, based on the availability of cargo space,” Vistara said in an official statement.

Source: https://www.business-standard.com/article/current-affairs/covid-19-vistara-offers-to-fly-doctors-nurses-free-of-cost-across-country-121042600059_1.html