



World Business  
Council  
for Sustainable  
Development



# The WBCSD Academy

*Take control of your  
sustainability learning*



# Introducing the WBCSD Academy

## *Sustainability learning at scale*

The WBCSD Academy is a powerful self-paced digital learning platform designed to help companies build sustainability capability at scale. Developed with and for business, the Academy offers practical, high-impact learning experiences that enable employees at all levels to understand sustainability risks, seize new opportunities, and drive meaningful change from within their organizations.

Accessible anytime, anywhere, the Academy empowers learners with the knowledge, tools, and confidence they need to embed sustainability into day-to-day decisions and long-term strategy. Each course is carefully curated to blend leading insights with real-world application, ensuring content is not only informative, but also directly relevant to business challenges.

Whether you're onboarding new talent, upskilling sustainability practitioners, or preparing senior leaders to navigate complex transitions, the Academy provides a trusted, flexible learning environment. Courses are short, engaging, and designed for immediate relevance — allowing busy professionals to learn at their own pace and apply new knowledge with confidence.

As the sustainability landscape evolves rapidly, the Academy helps organizations stay ahead — building the internal capability required to meet rising stakeholder expectations, comply with regulation, and lead in a world undergoing profound transformation.



# Key benefits *of the WBCSD Academy*

The WBCSD Academy combines expert insight, real-world relevance, and inclusive design to ensure every learner can apply what they learn with confidence and clarity. Here's what sets the Academy apart:

- *Holistic & Expert-Led Learning*

Tap into a wide array of courses co-developed with sustainability leaders and WBCSD member companies. Each module is grounded in science, best practice, and business application — delivering credible, actionable insights.

- *Up-to-Date & Business Relevant*

The sustainability landscape is evolving fast. Our content is continuously refreshed to reflect the latest regulations, market dynamics, and stakeholder expectations, ensuring your teams stay ahead of the curve.

- *Designed for Every Learner*

From early-career professionals to senior leaders, the Academy supports learning at all levels. Content is tailored to different roles and functions, ensuring relevance and accessibility across the organization.

- *Practical & Impact-Driven*

Courses are packed with real-life case studies, tools and examples drawn from WBCSD's global member network — helping learners bridge the gap between theory and action.





# Learning that *meets you where you are*

Wherever your learners are on their sustainability journey, the WBCSD Academy provides courses to help move them forward. Each course is self-paced, interactive, and designed for immediate application in business settings.

The courses currently available cover a wide spectrum of sustainability knowledge and expertise bridging climate, nature and social sustainability topics. New courses are also added on a continual basis. Specifically, the platform presents three key entry points for different learners:

## *Essential Courses:*

Introductory courses on key concepts of sustainability. Perfect for learners new to the topic or looking for a refresher.

### *Examples of courses:*



Introduction to  
Nature for Business



Decarbonization  
Foundations for Business

## *Specialized Courses:*

Deep-dive courses that showcase practical tools and explore sustainability in the context of specific functions.

### *Examples of courses:*



Circular Transition  
Indicators for Practitioners



Fair Recruitment Toolkit in  
Practice

## *Strategic Courses:*

Gain a big-picture view of sustainability through the lens of global trends, systems thinking, and strategic insights.

### *Examples of courses:*



Key Trends Shaping  
Sustainability in 2025



Seizing the Opportunities  
of Transformation

# Seamless *technical integration*

The WBCSD Academy is designed with seamless deployment in mind — making it easy to scale sustainability learning across your entire organization. Whether you're a global enterprise or a regional team, the Academy integrates effortlessly with existing learning and IT environments, minimizing administrative effort and maximizing learner engagement.

The platform is fully **LMS-compatible**, allowing organizations to embed courses directly into their internal learning management systems. This enables centralized tracking, reporting, and alignment with broader training strategies.

For organizations seeking a smooth user experience, the Academy also supports **Single Sign-On (SSO)**, allowing employees to log in securely using existing company credentials, streamlining access and enhancing data security.

Additionally, the Academy offers **SCORM file delivery** giving companies the option to host courses within their own platforms using familiar technical standards. This plug-and-play approach ensures fast deployment and easy updates, regardless of internal infrastructure.





# Affordable access to *learning at scale*

The WBCSD Academy is available via annual subscription, offering unlimited access to all courses for your entire organization. This all-inclusive model enables you to build sustainability capability at scale with minimal administrative burden and maximum value.

## Annual subscription costs

- *WBCSD members: CHF 15,000*
- *Non-members: CHF 25,000*

## *Prefer a more tailored approach?*

Organizations can also license individual courses at flexible price points, perfect for targeted learning or platform integration.

Whichever route you choose, the Academy offers a smart investment in future-ready skills.

To activate your subscription or for more information on licensing rates contact:

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# More details *on key courses*

## Introduction to *Sustainability in Business*



*Level: Essential*  
*Topic: Sustainability*  
*Duration: 3.5 hours*

This course equips participants with a foundational understanding of sustainability, its scientific underpinnings, and its relevance for business success. Learners will strengthen their fluency in key sustainability concepts and draw insights from real-world business examples. The course also cultivates a mindset of inclusivity and urgency, empowering participants to drive meaningful change within their organizations and beyond.

[Click for course preview](#)

## Decarbonization Foundations *for Business*



*Level: Essential*  
*Topic: Climate*  
*Duration: 2 hours*

This course equips learners with essential knowledge and tools to support climate action across business functions. It covers how to measure, reduce, and report emissions, showcases real-world strategies from leading companies, and introduces the Climate Drive's Net Zero Guidebook. Learners gain confidence in key concepts and develop practical skills to embed decarbonization into their roles.

[Click for course preview](#)

## Introduction to *Nature for Business*



*Level: Essential*  
*Topic: Nature*  
*Duration: 2 hours*

This course introduces the essential links between business and nature, helping learners understand how environmental dependencies and impacts translate into both risks and opportunities. Through practical insights and real-world examples, learners explore why nature is a critical business issue and how they can contribute to nature-positive strategies that support long-term resilience, performance, and value creation.

[Click for course preview](#)

## Introduction to Tackling *Inequality for Business*



*Level: Essential*  
*Topic: Social*  
*Duration: 2 hours*

This course introduces the growing risks inequality poses to society and business, while highlighting the private sector's critical role in addressing it. Learners explore 10 key actions businesses can take to build a world of opportunity for all, based on insights from the Business Commission to Tackle Inequality. The course also features a wide range of case studies from leading companies putting these actions into practice.

[Click for course preview](#)

# More details *on key courses*

## Key Trends Shaping *Sustainability in 2025*



*Level: Strategic*  
*Topic: Sustainability*  
*Duration: 30 mins*

This short course provides the context needed to navigate 2025's shifting sustainability landscape with confidence, relevance, and strategic foresight. Learners will strengthen their ability to talk about sustainability with fluency, understand its intersection with geopolitics, and stay current with evolving regulations. The course also highlights the role of emerging technologies and anticipates key risks and opportunities.

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## Circular Transition Indicators: *Foundation*



*Level: Specialized*  
*Topic: Circularity*  
*Duration: 3 hours*

This course introduces the Circular Transition Indicators (CTI) — a quantitative, objective, and flexible framework developed by WBCSD to help companies assess their circular performance. Learners will explore how CTI identifies risks and opportunities, supports the setting of circular priorities, and enables target setting. The course provides practical guidance on applying the framework to drive informed, data-based circular action.

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## Seizing the Opportunities of *Sustainability Transformation*



*Level: Strategic*  
*Topic: Sustainability*  
*Duration: 90 mins*

This course explores how companies can thrive amid the accelerating sustainability transformation. Learners will gain insights to assess their organization's current position, identify strategic opportunities, and take action to stay competitive. With the pace of change increasing, future market leaders will be those who act decisively to navigate sustainability risks and unlock long-term business value.

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## Fair Recruitment Toolkit *in Practice*



*Level: Specialized*  
*Topic: Social*  
*Duration: 2 hours*

This course introduces the Fair Recruitment Toolkit, a practical resource to help companies and service providers improve recruitment practices for migrant workers. Developed by WBCSD's Equity Action Imperative, the course supports learners in implementing fair, responsible, and inclusive recruitment models aligned with global human rights standards.

[Click for course preview](#)



# Explore. Learn. Transform.

The WBCSD Academy offers a powerful way to equip your teams with the knowledge and confidence to lead in a rapidly changing world. Join the growing number of companies unlocking actionable learning that drives impact at scale.

For more information, please contact:

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