

BREAKOUT SESSION:

The year ahead: demonstrating collective action



ACTION: Members have an opportunity to claim a credible leadership position on sustainability ambition through the WBCSD membership criteria.

Milestone moments for 2022: Stockholm +50, G7, UNGA, Climate Week NYC, G20, COP27

SESSION OVERVIEW

WBCSD recognises that the world faces three critical challenges: the climate emergency, nature loss and mounting inequality. The newly created Policy, Advocacy and Member Mobilization (PAMM) team is designed to bring value to members by providing insights and clarity on international and multilateral processes, creating opportunity for alignment on priorities, helping shape the global policy agenda, and elevating work of members and partners as part of the solution to critical challenges.

By sharing the PAMM advocacy roadmap for key milestones, we offered a platform for members to discuss their priority issues and explored how they can drive collective business action and efforts in 2022 and where to focus. The priority milestones for 2022 are Stockholm +50, G7, G20, and COP27.

KEY TAKEAWAYS

- The world has changed since COP26, particularly since the war started in the Ukraine. While the G20 processes have gained complexity, the G7 meetings in June in Germany can be a key moment, which is shaping the overarching energy agenda.
- Sustainability commitments must still be delivered on, while adapting to the new political environment.
- The ways of working and the topics have changed, focusing more on accelerated collective action and resilience.
- We are moving towards multi-stakeholder collaboration where business works with policy-makers and UN institutions to transform value chains.
- Building trust is a key priority which requires transparency.
- Members want clarity on how to engage international and multilateral processes, alignment on values, messages and priorities. Business wants to feed in their insights on available opportunities and priority concerns. WBCSD can help make these connections to policy processes.
- Just transition: are we getting the balance right between climate and social concerns and are we sufficiently considering unintended consequences?

“Collaboration is not possible without trust”

“We really need transparency, ways of communicating and ways of disclosure”

GET IN TOUCH

To learn more about Policy, Advocacy and Member Mobilization, please contact: [Clea Kaske-Kuck](#), Director, Policy, Advocacy and Member Mobilization, WBCSD