Lead
Transform
Succeed
An introduction to the
World Business Council for Sustainable Development
WHO WE ARE

WBCSD is a global, CEO-led organization of 200 forward thinking businesses working together to accelerate the transition to a sustainable world with a legacy of 25 years of work.

World Business Council for Sustainable Development

Our mission is to accelerate the transition to a sustainable world by making more sustainable business more successful.

Our vision is to create a world where more than nine billion people are all living well and within the boundaries of our planet, by 2050.

WBCSD Success:
By 2025, forward–acting businesses will build resilience, lead risk-optimized transitions and generate new market opportunities. Thanks to integrated performance management, companies will attract lower cost of capital. They will gain a stronger license to operate. WBCSD members will be recognized as leaders towards a sustainable world that serves all people and protects our planet.
WHAT WE DO

We enable business contributions to the Sustainable Development Goals and to the Paris Agreement through the transformation of six economic systems, in line with our Vision 2050.

Our science-based approach and targeted business solutions aim to scale up business impact, enabling companies to be better placed to unlock market opportunities, consolidate an enduring license to operate and better manage risks.
TARGETED SOLUTIONS

Each system transformation is set up as a WBCSD Program with practical Projects.

- **Circular Economy**
  - Circular Economy Hub
  - Connect to the Alliance to End Plastic Waste
  - Factor 10 Plastics and Packaging

- **Cities & Mobility**
  - Sustainable Cities
    - City Business Collaboration
    - Transforming the Built Environment
  - Transforming Mobility
    - Transforming Urban Mobility
    - Case-specific policy analysis: Mobility as a Service

- **Climate & Energy**
  - Climate Action and Policy
    - Energy Solutions
    - Natural Climate Solutions
    - SOS 1.5

- **Food & Nature**
  - Food & Agriculture
    - FReSH
    - Scaling Positive Agriculture
    - Soft Commodities Forum
  - Nature
    - Nature Action
  - Water
    - Global Water Solutions
  - Program Enablers
    - Policy & Action
    - Sustainability and the Finance Sector

- **People**
  - Social Impact
    - Human Rights
    - The Future of Work
  - SDGs
    - SDG Action & Policy
    - SDG Sector Roadmaps
  - Sustainable Lifestyles
    - Sustainable Lifestyles

- **Redefining Value**
  - Business Decision-Making
    - Assess & Manage Performance
    - Enterprise Risk Management
    - Governance & Internal Oversight
  - External Disclosure
    - Assurance & Internal Controls
    - Purpose-driven Disclosure
    - Reporting matters
    - The Reporting Exchange
    - TCFD Preparer Forums
  - Investor Decision-Making
    - Aligning Retirement Assets
  - Education
    - Leadership Program LEAP

- **Vision 2050**
- **Sector & Coordination Projects**
  - Chemical Group
  - Forest Solutions Group
  - Global Agribusiness Alliance
  - Tire Industry Project

- **Enabling functions**
  - 60 Global Network partners, Member Relations, Outreach, Support
HOW WE DO IT
Scale up your company’s impact through innovation, collaboration and valuation.

**Innovation**
We work on transformative, sustainable solutions that can be scaled fast.

We set standards, develop tools and stimulate action that deliver outcomes.

**Collaboration**
We understand the science of system transformation.

We connect diverse companies, partners and sectors to deliver results that no single company could achieve alone.

**Valuation**
Our goal is to improve decision-making and external disclosure, eventually transforming the financial system to reward the most sustainable companies.
MEMBERSHIP BENEFITS
As businesses adapt to an unprecedented rate of global change, WBCSD membership provides different means to navigate this change and prosper by transforming themselves and the world.

WBCSD HISTORY OF SUCCESS

1991 Eco-efficiency
1992 WBCSD Established
1995 Global Scenarios 2000-2050
1997 Walking The Talk: The business case for sustainable development
1998 WBCSD Young Managers Team
1998 Greenhouse Gas Protocol
The global standard for measuring, managing and reporting greenhouse gas emissions
1998 Inclusive Business
Expanding access to goods, services and jobs for the base of the economic pyramid
2000-2050 Global Scenarios
2002 Business Action for Sustainable Development
2006 LCTPI COP21
Recognized as the voice of business through our ground-breaking Low Carbon Technology Partnerships initiative (LCTPI)
2010 The cornerstone business plan for a sustainable world
Vision 2050
2012 Action2020
The first science-based sustainability strategy for business
2014 Coalition and industry partnerships
Convening and business-only networking platforms across value chain & industries to advance topics of common interest
2015 Knowledge provision and sharing
Expert and peer knowledge platform providing concrete best practices, new models, guidelines and expert advice
2016 Factor 10
The world's most comprehensive source on sustainability reporting
2017 30 leading companies with a combined revenue of USD $1.3 trillion join forces to implement the circular economy
2020 25th Anniversary Vision 2050 Refresh
WHAT WE OFFER TO OUR MEMBERS

- Cross-sector expertise and access to industry value chains
- A global multi-industry solutions laboratory
- A neutral convening and collaboration platform
- A pre-competitive space to discuss and work on key issues
- Access to global and local platforms for project implementation, financing, events and advocacy
- Regular updates on the latest thinking and trends
- An annual review of your sustainability report
- Secondment and leadership education opportunities for your employees

WHAT WE ASK OF OUR MEMBERS

- Demonstrate leadership - CEOs or executive representation of their company as a Council Member, with active participation at our annual Council Meetings, at a minimum.
- Contribute your expertise and leadership and select the work program(s) most relevant for your business
- Actively support the objectives of WBCSD, approved annually by Council Members
- Engage CEOs on the journey to sustainability
- Meet membership fees, as set by Council; be active in at least one project; and meet project fees if required.