



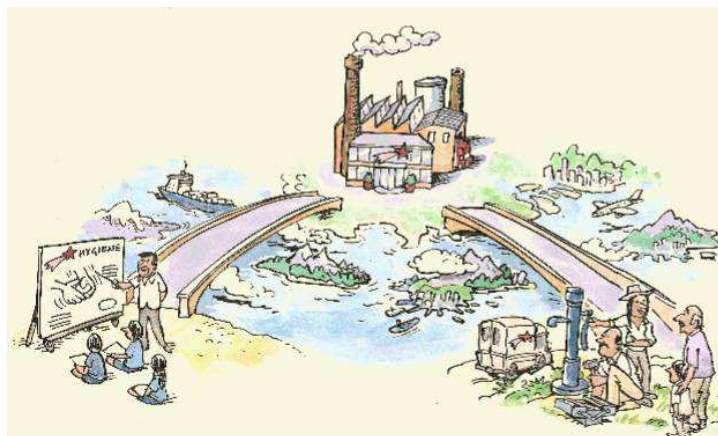
World Business Council for
Sustainable Development



INVITATION

The World Business Council for Sustainable Development (WBCSD), the Stockholm International Water Institute (SIWI) and the United Nations Development Programme warmly invite you to participate in their seminar on:

Partnering with Business to Find Sanitation Solutions



on Wednesday 20 August 2008, 09:00 – 12:00 in Room T6

Is sanitation really an essential component of a sustainable business environment? And if so, why?

This session will explore the business case for sanitation, including wastewater management. It will challenge companies to reflect on how populations lacking basic sanitation overlap with their markets, operations and supply chains. How can business contribute in overcoming the enormous gap in access to improved sanitation solutions? Can sanitation itself be seen as a new business opportunity? How do company wastewater strategies contribute to sanitation solutions?

Come to this session and you will:

- ✓ Hear top businessmen from Dow Chemical, Unilever, ITT Corporation, Borealis be interviewed by the Director of Water for People.
- ✓ Learn more about why The Coca-Cola Company is working with UNDP
- ✓ Participate actively in a one-hour facilitated breakout group to focus on solutions.

For more information, please contact Eva Haden (haden@wbcsd.org).