



AGENDA

Friday, 11 December 2009

Confederation Danish Industry, D.I.
H.C. Andersens Boulevard 18, Copenhagen

7.30 **Registration** opens
Copenhagen
ground floor

9.00 - 9.45 **Opening plenary: Let's get moving**
Copenhagen
ground floor
(All participants should be seated by 8.55 to allow for a prompt start.)

Business is committed to a low-carbon economy, compatible with development paths and strong economic growth, while being sensitive to the vulnerable. But how will this happen?

Smart business recognizes that it must be out in front. Taking action is important to business and climate change. What is needed to create transformation of such scale and in such a timeframe?

The opening will set the pace of the day, with business being challenged to play their part as a solution provider in a post-Copenhagen world.

Moderator

- **Nik Gowing**, International journalist and broadcaster

Welcome

- **Hans Skov Christensen**, Director General and CEO, Confederation of Danish Industry

Panelists

- **H.E. Connie Hedegaard**, Minister for COP 15, Denmark
- **Yvo de Boer**, Executive Secretary, UNFCCC

The discussion will open up to the audience, led by **Bjorn Stigson**, President, WBCSD and **Jean Rozwadowski**, Secretary General, ICC and aims to create momentum to drive the workstreams.

10.00 - 12.15

Sessions in parallel

Each workstream will be a moderated interactive session involving business, civil society and governments, beginning with a scene-setter and followed by small working group discussions and debates.

Chatham House Rules

Poznan
ground floor

Workstream 1: 2012

Realizing the potential of today's solutions

*How do we leverage the potential of **existing** technologies and measures to maximize low-cost and high impact greenhouse gas emissions reduction opportunities quickly?*

Moderator

- **Malini Mehra**, Founder and Chief Executive, Centre for Social Markets

Setting the scene

- **Rick Bradley**, Head, Energy Efficiency and Environment Division, IEA

Issue Leaders

- **Dennis Welch**, Executive Vice President, Environment, Safety & Health Facilities, AEP
- **Laura Ipsen**, Senior Vice President and General Manager, Smart Grid, CISCO
- **Rachel Kyte**, Vice President, Business Advisory Services, IFC

For more information, please contact Bernhard Grünauer (Gruenauer@wbcsd.org)

Copenhagen
ground floor

Workstream 2: 2020

Actions now that set the course for 2020

*How do we scale up **today's** infrastructure investments to set us on course for a low-carbon 2020 pathway?*

Moderator

- **Christine Loh**, Chief Executive Officer, Civic Exchange

Setting the scene

- **Peter Taylor**, Head, Energy Technology Policy Division, IEA

Issue Leaders

- **Joan MacNaughton**, Senior Vice President, Alstom Power
- **Richard Gledhill**, Global Leader Climate Change & Carbon Market Services, PricewaterhouseCoopers
- **Kathy Sierra**, Vice President, Sustainable Development, the World Bank

For more information, please contact Antonia Gawel (Gawel@wbcsd.org)

Bali
4th floor

Workstream 3: 2050

Envisioning our 2050 future

How do we shape our 2050 future through the decisions we make about the way we live, the investments we make, and the values that we hold as individuals?

Moderator

- **Isabel Hilton**, Chief Executive Officer, China Dialogue, International Journalist and Broadcaster

Setting the scene

- **Nijma Khan**, Vision 2050, WBCSD

Issue Leaders

- **Christopher Tuppen**, Chief Sustainability Officer, BT
- **Christian André (C-A) Weinberger**, Corporate Senior Vice President and Global Chief Marketing Officer, Laundry/Home care, Henkel
- **Mark Spelman**, Global Head of Strategy, Accenture

For more information, please contact Andrea Brown (brown@wbcسد.org)

12.15 - 13.45
Copenhagen
Corner

Lunch

(The room is accessible through room "Copenhagen".)

14.00 - 16.30
Copenhagen
ground floor

Panel discussion: Taking the gloves off

(All participants should be seated by 13.55 to allow for a prompt start.)

A provocative debate focused on business implementation in the decades ahead. Statement – **Business is ready, able and willing to move towards a low-carbon economy.**

What is needed for business to achieve business unusual and make a difference to the climbing emissions curve? Can it be done in time, can it be done alone? What role will developing country businesses have in this future economy? What differences will occur in the global business landscape? What is needed to get new technologies on stream, and how do we speed up innovation.

The panel will be kicked off through input from the workstreams and will bring in the views of CEOs and high-level participants in an interactive debate.

Moderator

- **Nik Gowing**, International journalist and broadcaster

Invited panelists

- **Ola Alterå**, State Secretary, Ministry of Enterprise, Sweden
- **François Auque**, CEO, Astrium
- **Niels B. Christiansen**, President and CEO, Danfoss

- **Ditlev Engel**, President and CEO, Vestas Wind Systems A/S
- **José Manuel Entrecanales**, Chairman & CEO, Acciona
- **Ignacio Galán**, Chairman and CEO, Iberdrola
- **Dian Grueneich**, Commissioner, California Public Utilities Commission
- **Richard H. Jones**, Deputy Executive Director, International Energy Agency
- **Jeremy Hobbs**, Executive Director, Oxfam
- **Marc de Jong**, CEO, Professional Lighting Philips
- **Philippe Joubert**, President, Alstom Power
- **Dave Kepler**, Executive Vice President, Business Services, Chief Sustainability Officer, Chief Information Officer, Dow Chemical Company
- **Steve Lennon**, Acting CEO, Eskom
- **Muhtar Kent**, Chairman and CEO, The Coca-Cola Company
- **Bruno Lafont**, CEO, LAFARGE
- **Anne Lauvergeon**, CEO, Areva
- **Frank Mastiaux**, CEO, E.ON Climate & Renewables
- **Gérard Mestrallet**, Chairman and CEO, GDF SUEZ
- **Paul Polman**, CEO, Unilever
- **Steen Riisgaard**, President and CEO, Novozymes A/S
- **James Rogers**, Chairman, President and CEO, Duke Energy Corporation
- **Paul Simpson**, COO, Carbon Disclosure Project (CDP)

Meeting Wrap-up

At the end of this session a summarizer will draw together the various findings of the day and define options for business action moving forward.

Summarizer: Ed Crooks, Business Editor, Financial Times

16.30 - 18.00 Closing Reception

Launch of the WBCSD Value Chain Initiative (17.15-17.30)

The WBCSD will launch an initiative, led by The Coca-Cola Company and Unilever, to focus on optimizing carbon reductions throughout the value chains of fast-moving consumer goods companies.

- **Bjorn Stigson**, President, WBCSD
- **Muhtar Kent**, Chairman and CEO, The Coca-Cola Company
- **Paul Polman**, CEO, Unilever

Purpose of the Business Day

Business is leading action on climate change on many fronts – including business practices, strategic planning, research and development and project implementation. The event will focus on business moving ahead post Copenhagen - and what is happening, what needs to be scaled up, what needs to be transformed and the policies, funding, life style changes that are needed to make a successful impact. The event will tackle these questions and the role of business in the various aspects. The format for the day provides for multiple opportunities for networking and interaction.

Business Day Format

The morning session will feature scene setting plenary where business is challenged by government and the international community to take a lead in the drive to a low-carbon economy. H.E: Connie Hedegaard, Minister of Climate and Energy, Denmark and Yvo de Boer, Executive Secretary, UNFCCC will start a debate that will be opened up to the audience. Following the opening plenary there will be three workstreams:

1. Now to 2012: Realizing the potential of today's solutions

How can existing technologies make a difference now and why are they not? What is business doing to unleash this potential as we plan for 2012, 2020 and 2050? How is business influencing consumers and demand for low-emissions pathways?

2. Now to 2020: Actions now that set the course for 2020

How can technologies be commercialized to reduce emissions sufficiently in the time required? What will your business be like in 2020 and what technologies will get you there? How have you gained acceptance from the broader stakeholder communities in the developed and developing worlds to achieve this?

3. Now to 2050 and beyond: Envisioning our 2050 future

What are the major sectors that will have transformed to deliver a 2-tonne world? How will the winners in 2050 score the century? If technologies have solved the energy problem, have consumption patterns changed?

Each workstream will be a moderated interactive session involving business, civil society and governments, beginning with a scene-setter and followed by small working group discussions and debates.

Each workstream will feed in to the panel discussion in the afternoon.

The afternoon will kick off with a panel discussion called **Taking the Gloves Off**, which will be informed by the outputs of the workstreams directed by an eminent professional facilitator. This will be the key event - a robust, interactive exchange with business, government and civil society. The panel discussion will be led by the facilitator and then opened to the audience, leading to a broader discussion.

CEO session

During the morning, a separate closed CEO session will take place, under Chatham House rules, focusing on identifying the key actions for responsible business post-Copenhagen.

For further information as it becomes available, see <http://www.copenhagenbusinessday.org>

Copenhagen Business Day - Leading ACTION is jointly organized by the World Business Council for Sustainable Development, the International Chamber of Commerce and the Confederation of Danish Industry.